### The Scandinavian Journal of Economics

Scand. J. of Economics 124(2), 396–419, 2022 DOI: 10.1111/sjoe.12467

# Why was Keynes not awarded the Nobel Peace Prize after writing *The Economic Consequences of the Peace*?\*

### Lars Jonung

Lund University, SE-221 00 Lund, Sweden lars.jonung@nek.lu.se

### Abstract

John Maynard Keynes became famous with *The Economic Consequences of the Peace* published in 1919, a harsh critique of the Versailles peace treaty. As a consequence, Keynes was nominated for the Nobel Peace Prize in 1922, 1923, and 1924, and evaluated in advisory reports for the Nobel Committee of the Norwegian parliament. This paper summarizes these appreciative reports. The appraiser even informed Keynes that he was "one of the foremost candidates proposed for the Nobel Peace Prize". Still, the Prize was not awarded to him. This paper ends with a speculative answer to why the Prize was not given to Keynes.

*Keywords*: Dawes Plan; John Maynard Keynes; Nobel Peace Prize; Norway; reparations; Treaty of Versailles *JEL classification*: *A*11; *B*1; *B*31; *D*7; *E*12; *E*6; *F*3; *F*5; *N*1; *N*4

# 1. Introduction

John Maynard Keynes became world famous with the publication of *The Economic Consequences of the Peace* in December 1919 (Keynes, 1919).<sup>1</sup> His critical account of the Treaty of Versailles, which had formally ended war between Germany and the Allies, was immediately translated into several languages, turning it into an international bestseller. The sharp political tensions emerging in the early 1920s between Germany and the

<sup>\*</sup>Geir Lundestad, executive director of the Norwegian Nobel Institute and secretary of the Norwegian Nobel Committee 1990–2014, has generously provided me with the two reports on Keynes for the Nobel Committee of the *Storting*. Marte Salvesen, at the Nobel Institute Library in Oslo, and Arild Sæther have given me crucial help. Helge Simonsen has supplied me with the exchange between Jacob Worm-Müller and Wilhelm Keilhau in *Dagbladet* in 1924. The Archive Centre at King's College, Cambridge, has provided me with the correspondence between Keynes and Keilhau. I am indebted to Roger Backhouse, Bruce Caldwell, Benny Carlson, Øyvind Eitrheim, David Laidler, Bo Sandelin, Kurt Schuler, Robert Skidelsky, Åsmund Svendsen, and Hans-Michael Trautwein, as well as to three anonymous referees, for excellent comments.

<sup>&</sup>lt;sup>1</sup>Keynes published a response to the critics of *The Economic Consequences of the Peace* in 1922 (Keynes, 1922).

<sup>© 2021</sup> The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE.

This is an open access article under the terms of the Creative Commons Attribution License, which permits use, distribution, and reproduction in any medium, provided the original work is properly cited.

Allies lent legitimacy to Keynes's pessimistic analysis of the peace treaty, particularly to his views concerning the reparations levied on Germany.<sup>2</sup>

The prominence of *The Economic Consequences of the Peace* in the international debate on post-war issues of peace and reparations inspired a group of German professors in economics at the University of Munich to nominate Keynes for the Nobel Peace Prize in 1922, 1923, and 1924. As his name entered the shortlist of candidates in 1923 and 1924, the Nobel Committee of the Norwegian parliament evaluated him in advisory reports in both years.

This paper summarizes the two reports on Keynes and the events surrounding them. The appraisals were highly positive of Keynes, his book, and his subsequent newspaper and journal articles on the Treaty, which raises the question why Keynes did not receive the Prize. There are no official protocols from the meetings of the Prize Committee that shed light on this issue. Still, the events surrounding the evaluation process, in particular the public clash between two advisors of the Prize Committee on Keynes's account of the negotiations at Versailles inspires the speculative answer provided in the summary of this paper.

The literature on Keynes is richer than that on any other economist. Still, no previous study has dealt with the reports on Keynes for the Nobel Peace Prize Committee. Thus, this paper fills a gap, albeit minor, in the literature on Keynes and the 1920s.

# 2. The nomination of Keynes

The Nobel Peace Prize was established according to the will of the Swedish industrialist, Alfred Nobel. Nobel specified that the Peace Prize should be awarded "to the person who shall have done the most or the best work for fraternity between nations, the abolition or reduction of standing armies and for the holding and promotion of peace congresses". He assigned the task of selecting and awarding the Peace Prize to the Norwegian parliament, the *Storting*, in Kristiania (now Oslo), while the other Prizes were administered by Swedish institutions.<sup>3</sup> The first Peace Prize was awarded in 1901. Most of the Prizes given prior to World War I were given to organizations.<sup>4</sup>

<sup>&</sup>lt;sup>2</sup>The history and impact of Keynes (1919) are covered in many contributions; in most detail in Chapters 15 and 16 of Skidelsky (1983), Part I of Skidelsky (1992), and Chapter 13 of Moggridge (1992). A recent summary is Dimand (2019) and the introduction by Cox (2019) to a reprint of Keynes (1919). This introduction provides a concise account of the reception of Keynes's book and the many debates inspired by it.

<sup>&</sup>lt;sup>3</sup>When Alfred Nobel prepared his will, Norway and Sweden were united in a union. The break-up of the union in 1905 did not affect the institutional set-up of the Nobel Prizes.

<sup>&</sup>lt;sup>4</sup>For the history of the Peace Prize, see Lundestad (2019) and Abrams (2001).

 $<sup>\</sup>bigcirc$  2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

Following the outbreak of war in 1914, the Peace Prize was withheld until 1919, with the exception of the Prize awarded to the Red Cross in 1917.

Since its beginning, the selection of Peace Prize winners is based on a system of nominations to the Nobel Prize Committee of the Norwegian Parliament. Keynes was nominated for the first time in 1922, among 42 proposals.<sup>5</sup> The nominators were two German professors in economics at the University of Munich, Georg von Mayr and Walther Lotz. Keynes was again, now among 91 nominees, recommended for the Prize of 1923 by four professors, all in economics, from Munich: Walther Lotz, Adolf Weber, Georg von Mayr and Otto von Zwiedineck-Südenhorst. They returned with a new and final nomination in 1924; this year, 53 nominees were suggested.<sup>6</sup>

The official website of the Nobel Prize displays the following motivation for Keynes for all the years he was nominated.

Keynes was one of the most distinctive British economists. During World War I he served as a consultant in the British Treasury. Keynes accompanied Lloyd George to the Paris Peace Conference as an economic advisor. He opposed the Allied reparations policy, and he advocated a more liberal attitude towards the size and amount of the economic sanctions imposed on Germany. He criticized the Versailles Treaty in *The Economic Consequences of the Peace* (1919/1920).<sup>7</sup>

In addition, the following comment concludes the motivation.

Keynes became so distressed by the harsh and unrealistic reparations policy that his health deteriorated and he resigned from his position as economic advisor to the Versailles Peace Congress.

The actual nomination letters, kept at the Nobel Institute in Oslo, give more detail to the arguments used by the German professors. Two such

<sup>&</sup>lt;sup>5</sup>Keynes was not the first well-known economist to be nominated for the Peace Prize. In 1906, three Swiss professors nominated Léon Walras, using a letter outlined by Walras himself. Walras actively promoted his own candidacy, sending the Nobel Committee in Oslo several of his works in mathematical economics. See Sandmo (2007) for an account of Walras's effort to receive the Prize. Responding to the news that the Prize in 1906 was awarded to Theodore Roosevelt for his effort to end the Russo–Japanese War, Walras was convinced "that Roosevelt had snatched the Nobel Prize from him" (Sandmo, 2007, p. 224). In short, Walras held a completely unrealistic view of his prospects to be a laureate. He was not considered as a serious candidate for the Prize. <sup>6</sup>The number of nominations and the names of the nominators are taken from the official website of the Nobel Prize (see https://www.nobelprize.org/nomination/map2/? person=4817&nominee=true&year=all&prizes=peace).

<sup>&</sup>lt;sup>7</sup>See MLA style: Nomination Archive. NobelPrize.org. Nobel Prize Outreach AB 2022. Thu. 7 Apr 2022. https://www.nobelprize.org/nomination/archive/show.php?id=5878.

 $<sup>\</sup>bigcirc$  2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

letters have been found: one from 1921 and one from 1924. The first one, posted from Munich on 24 February 1921, is a handwritten short letter consisting of four long sentences in German, signed by Georg von Mayr and Walther Lotz. They propose Keynes for the Prize because of "the courageous and unbiased account in Keynes's writings about the living conditions created by the Peace Treaty".<sup>8</sup> The two signatories are "convinced that because of his fearless advocacy for a dignified existence of countries that had previously been at war with England, Keynes has promoted more than anyone else mutual respect among nations and he has recognized the conditions necessary for a future state of true peace".

The letter ends with a hope that the proposal would be considered by the Committee in spite of arriving after the deadline of 1 February. This was not the case. The proposal was apparently dealt with a year later, in 1922.

The second letter, available at the Nobel Institute in Oslo, typewritten and signed on 21 January 1924, by Walther Lotz, Adolf Weber, Georg von Mayr, and Otto von Zwiedineck-Südenhorst, is considerably longer. The letter amounts to a praise of Keynes's ongoing work for peace in the world. No one has been as successful as Keynes in this task in recent years.

"In his widely read books The Economic Consequences of the Peace and A Revision of the Peace Treaty, he has given the world a model how to recognize the implications of the Versailles Treaty in an objective and impartial way. [...] The acceptance in the Anglo-Saxon world and among the neutral countries of the view that a thorough revision of the Versailles Treaty is not only in the interest of Germany but of the whole civilized world is ultimately the achievement of Keynes's writings. He has proved to the world that scientific research stands free from the interests of a single country and knows no boundaries in its search for truth. [...] For these reasons we propose him [Keynes] for the award of the Peace Prize."

As part of its standard procedure, the Nobel Prize Committee makes a shortlist of the nominees and asks for appraisals of those on the shortlist. The task of appraising is usually given to a *konsulent*, an adviser, commonly working for the Nobel Institute in Oslo. The nomination letters of the German professors gave rise to two advisory reports, one in 1923 followed by one in 1924.<sup>9</sup>

<sup>&</sup>lt;sup>8</sup>Throughout the paper, quotations in italic font indicate translations from the original text. <sup>9</sup>The advisory reports are available from the Nobel Institute in Oslo.

<sup>© 2021</sup> The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

# 3. The 1923 appraisal of Keynes

Following Keynes's nomination, the Nobel Prize Committee decided on 18 September 1923 that he deserved an appraisal. This task was assigned to Wilhelm Keilhau, serving as *konsulent*. He had an appropriate background, as his main field of study was economics. Keilhau had defended in 1916 his thesis in economics on Ricardo's theory of rent. In 1921, he was appointed *docent* (associate professor) at the University of Kristiania.

Keilhau presented a ten-page appraisal of Keynes by the end of October 1923. Six pages discuss *The Economic Consequences of the Peace*; three pages concern its sequel, *A Revision of the Treaty*, and Keynes's writings in 1922–1923 on reparations; and a final page centers on the relationship between the peace issue and Keynes's analysis and recommendations.

The report starts with the following presentation of Keynes.

"John Maynard Keynes is without a doubt the most prominent of younger English economists. He is an in-depth thinker with a comprehensive and open view, free from dogmas, of his tasks and duties. He has a rich knowledge about practical economic issues and verifies consistently his theoretical thinking with immediate observations of available facts. At the same time, he searches for a more philosophical foundation for his scientific reasoning than commonly is the case for economists of older schools."

After praising *A Treatise of Probability* as Keynes's main scientific work and noting that Keynes has been editor of the *Economic Journal*, the *"leading English scientific journal in economics"*, since 1912, Keilhau moves on to Keynes's role in the negotiations at the Paris peace conference. Here he gives an account of the events leading up to the publication of *The Economic Consequences of the Peace*.

According to Keilhau, Keynes held from the very beginning a "*far more liberal view of the economic issues than that which dominated the conference*", as shown by his pushing for a fixed sum for reparations and for a settlement of inter-Allied war debt. Keilhau summarizes the seven main points in Keynes's proposal for reparations from Germany and Austria that British Prime Minister Lloyd George sent to US President Woodrow Wilson on 23 April 1919, during the Versailles conference. On 5 May, Wilson rejected the plan on the grounds it would place too much of the financial burden on the United States.

Robert Cecil, a prominent British member of parliament, was the chairman of the economic council at the peace conference.<sup>10</sup> The council established a working group of experts to prepare a memorandum on

<sup>&</sup>lt;sup>10</sup>In 1937, Robert Cecil received the Peace Prize for his work with the League of Nations.

O 2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

the economic situation in Europe. Rapidly, the experts concluded that it would be impossible for Germany to meet the requirements envisaged in the proposed Treaty. The report had no effect on the Allied leaders at the Conference, also known as the Big Four: Georges Clemenceau (France), David Lloyd George (Britain), Vittorio Emanuele Orlando (Italy), and Woodrow Wilson (United States).

At this point, when Keynes understood that the Allies were not going to soften their reparation demands on Germany, he withdrew from the peace conference on 7 June as a representative of the British Treasury and as a member of the economic council. He returned to England and swiftly wrote *The Economic Consequences of the Peace*, which was published in December 1919.

Keilhau continues, as follows.

"It must be said about this book that it gives a completely overwhelmingly convincing critique of the economic provisions in the peace treaty, and that the forecasts of the book about the economic consequences of the Treaty for Europe have been confirmed to a rather tragic extent by recent events. Keynes, who has written a theoretical dissertation about probability and chance, has proved here that he has mastered the subject of giving a correct evaluation of chance and demonstrated a capacity to make forecasts on economic issues."<sup>11</sup>

Keilhau stresses that Keynes understood that he had to find an approach that attracted attention to his ideas. For this reason, the first chapter of the book starts with "a thorough and indiscreet account of the negotiations in Paris. To some extent, the psychologist or the artist in Keynes takes over [from] the politician and polemicist; the depiction of the Big Four is something of a literary masterpiece, but it has also made the thoughts of the author almost loathed among a wide audience."

Then Keilhau discusses thoroughly Keynes's portrait of Woodrow Wilson, who had received the Nobel Peace Prize in 1919. Keynes casts Wilson as a victim of his own idealism, unable to implement the Fourteen Points in the armistice of 1918, and an easy prey to the will of others. Keilhau rejects the view that Keynes's account of Wilson has contributed to the withdrawal of the United States from European affairs. In his opinion, this withdrawal started before Keynes's book was published.

Next, Keilhau gives an exhaustive description of Keynes's analysis of the economic aspects of the Treaty. He states that Keynes's calculations and thus

<sup>&</sup>lt;sup>11</sup>Keilhau's mentioning of "tragic extent by recent events" most likely refers to the German hyperinflation, Germany's inability to pay reparations, and the occupation of the Ruhr valley by French and Belgian troops.

<sup>© 2021</sup> The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

his conclusions are "based on both thorough and objective investigations", but were to no avail. In the London agreement of 5 May 1921, Germany agreed to pay reparations more than three times greater than Keynes's estimate of its maximum capacity to pay.

Moving forward in time, Keilhau comments favorably on Keynes's book *A Revision of the Treaty*, published in early 1922, as well as on his articles of May and July 1923 in *The Nation and Athenaeum*, a leading British political weekly of which Keynes was part owner.

When Keilhau summarizes the work of Keynes, he stresses that Keynes's proposals are "based on a view which can perhaps be classified as supranational. Keynes is fighting for the interest of Europe and the world of culture. He always has the big picture in mind. He is neither pro-French, pro-German nor pro-English. [...] Hardly ever does he use offensive words about countries. Instead, he turns sharply against those politicians who are responsible."

Keilhau concludes his description of Keynes as a man who has maintained "his holy outrage and great courage. Among the many spokesmen for various interests, he stands out as a fearless knight of truth."<sup>12</sup>

Finally, in one crucial page, Keilhau discusses the continuing relevance of Keynes's analysis for peace in Europe. He starts in the following way: "John Maynard Keynes has arrived at the issue of peace from a purely economic perspective. He was sent to the peace conference in Paris as economic adviser for the British delegation." He understood from the very onset that "modern civilization [...] is built upon full freedom of economic activities across the world". Thus, the economies of the countries in Europe are interdependent. In Keilhau's opinion, it is most difficult for France to understand the "correctness" of this insight of Keynes, because France is less dependent on foreign trade than Britain.

"From a pure peace perspective, it is, however, impossible to close one's eyes to the fact that economic anomalies today serve as permanent causes of war. It should be stated that the most important of all work for peace in this time should aim at eliminating the economic origins of war. But such work requires a clear understanding of the character of these causes. For this reason, any modern policy for peace must build on accurate

<sup>&</sup>lt;sup>12</sup>Keilhau's evaluation of Keynes is here very similar to the views presented by Swedish economists such as Gustav Cassel, David Davidson, Eli Heckscher, and Knut Wicksell upon the publication of *The Economic Consequences of the Peace*. Heckscher, for example, praised Keynes as "the spiritually free man, 'the independent gentleman', a species extinct in almost all other nations" (see Carlson and Jonung, 2019). The Swedish critique of Keynes's view of the reparations program came later in 1929 with Bertil Ohlin's analysis of the transfer problem.

O 2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

economic knowledge. It is no longer sufficient to campaign for peace with beautiful language and sonorous sentences. A modern agitation for peace should be based on arguments derived from precise knowledge about existing economic anomalies and the best possible evaluation of the consequences they may have."

After this declaration, Keilhau turns to an appraisal of Keynes's contribution, stating that in work for peace based on an understanding of economics.

"Keynes has without doubt in the most recent years been the pioneer ahead of everybody else. With his great scientific authority, his capacity to find striking expressions for his thoughts, his clear constructive imagination and his respect for facts, free from all illusions, he has had exceptional qualifications to spread knowledge about the economic causes of war. It should also be stated that he has opened the eyes of an increasing number of us that the Versailles Treaty is not the foundation for a lasting peace. As all true friends of peace around the world oppose the Treaty, Keynes has the honor of this fact to a substantial extent."

Keilhau ends his report in this way.

"Unfortunately, the ideas of Keynes have not to the same extent had an impact on the governing authorities. But the economic, social and moral decay we see in Europe in recent months confirms how bad it has been for politicians to close their eyes to the facts Keynes has pointed at. It is possible that it would not have been advantageous for all governments now in power, if they had listened to Keynes. It is without doubt that if they had followed his advice, we would have lived in a happier Europe and in a real peace."

To sum up, Keilhau presented a highly positive judgment of Keynes. He agreed with Keynes's analysis, recommendations, and critique of the Treaty of Versailles. He heaped praise on Keynes for contributing to a peaceful Europe.

Did this report influence the Committee's decision on the Peace Prize in 1923? Apparently not. The Committee awarded no Prize that year. See Table 1 for a summary of the laureates from 1919 to 1929.

Keilhau's 1923 appraisal inspires him to contact Keynes concerning his role in the negotiations at Versailles. Just two days before signing his appraisal of Keynes on 26 October 1923, Keilhau writes on the official

<sup>© 2021</sup> The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

Year	Laureate	Motivation
1919	Woodrow Wilson	for his crucial role in establishing the League of Nations
1920	Léon Bourgeois	$\ldots$ for his work towards what became the League
1921	Hjalmar Branting Christian Lange	for his work in the League of Nations for his work as the first secretary of the Norwegian Nobel Committee and for the Inter-Parliamentary Union
1922	Fridtjof Nansen	for his work in Russia struggling against famine and for refugees in Asia Minor and Thrace
1923	No Prize awarded	
1924	No Prize awarded	
1925	No Prize awarded	
1926 (1925 prize)	Austen Chamberlain Charles Dawes	for work on the Locarno Treaties for work on the Dawes plan underpinning the Locarno Pact of 1925
1926	Aristide Briand Gustav Stresemann	for work on the Locarno Treaties
1927	Ferdinand Buisson Ludvig Quidde	for contributions to Franco-German popular reconciliation
1928	No Prize awarded	
1929	Frank B. Kellog	for the Kellogg–Briand pact

Table 1. Nobel Peace Prize laureates, 1919–1929

Source: Condensed from Lundestad (2019, p. 201).

letterhead of the Norwegian Nobel Committee of the *Storting* to Keynes on 24 October:<sup>13</sup>

#### Dear Sir,

Writing one of the confidential reports of the Nobel Committee I am just at present dealing with the question of your work during the Peace Conference of Paris. I take the liberty of asking you a direct question on the subject.

The question concerns Keynes's opinion on a footnote on page 65 of the book *What Really Happened in Paris*, reported by Keilhau as: "It is stated

<sup>&</sup>lt;sup>13</sup>All letters between Keynes and Keilhau are available from the Archive Centre at King's College, Cambridge.

 $<sup>\</sup>bigcirc$  2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

by the official interpreter, Captain Mantoux, that Mr. Keynes never attended a regular session of the Council of Four; .....<sup>14</sup>

Keilhau continues: "I should also be thankful if you would tell me which sources on the whole you have been using for your description of the meetings of those Big Four."<sup>15</sup> He asks Keynes for a quick reply: "As my work shall be finished within a very short time it would be very convenient for me to receive your answer as soon as possible. As I am not working at the institute every day I should prefer to get your letter under my private address, ...."

Ending the letter, Keilhau informs Keynes that he has sent him "copies of my book Die Wertungslehre, and a short pamphlet I have published on the Ruhr-question".<sup>16</sup>

Apparently almost immediately, Keynes replies to Keilhau on 31 October 1923 stating that Haskins's account "is not true. I was present at meetings of the Council of Four on many occasions, as is recorded in the Minutes of the Council, copies of which are in my possession." Moreover, Keynes regarded the attack by Haskins as a "false insinuation".<sup>17</sup>

On 28 December, Keilhau responds, revealing to Keynes that he had been a strong candidate for the Peace Prize:

"I am also very thankful for the clear and definite answers to my questions that were given in your letter of October 31. At this time I can, though confidentially, mention why I wrote to you. This year you were one of the foremost candidates proposed for the Nobel Peace Prize – which, however, was not adjudged for 1923 – and, as the adviser of the Committee for economic questions, I had to write the confidential report concerning the Peace work of Mr. Keynes. Now I happened to know that a member of the Committee had read "What Really", and therefore found it to be my duty to secure a statement of the truth. ..."

Keilhau ends his letter by his conclusion from his appraisal of Keynes, translated as follows.

<sup>&</sup>lt;sup>14</sup>Keilhau refers to a note in a chapter by Charles Haskins, a member of the American delegation at the conference in Paris, in a volume published as *What Really Happened at Paris*, a book by American delegates at the Versailles Conference (see Haskins, 1921).

<sup>&</sup>lt;sup>15</sup>The full footnote appears on pp. 65–66 in Haskins (1921).

<sup>&</sup>lt;sup>16</sup>This book (Keilhau, 1923a) was an attempt by Keilhau to rework his dissertation of 1916, which had met severe criticism, most prominently by Knut Wicksell. See Jonung (2021) on Wicksell's analysis of Keilhau's dissertation. The pamphlet (Keilhau, 1923b) is critical of the French–Belgian military occupation of the Ruhr district initiated in January 1923 to extract reparations payment from Germany. The occupation stirred strong nationalistic feelings in Germany.

<sup>&</sup>lt;sup>17</sup>See Johnson (1977, pp. 104–109) for a broad account of the correspondence between Keilhau and Keynes in 1923 and 1924. She states mistakenly that Keilhau was a member of the Nobel Committee of the Norwegian Parliament; rather, he was serving as a *konsulent* for the Committee.

 $<sup>\</sup>bigcirc$  2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

However, the ideas of Keynes have not made the same impression upon the statesmen in power as on the public. This is most deplorable, for had these statesmen acted on his advice, there is every possible reason to believe that we now should have seen happier days and been able to work under the benefits of a real peace.

Yours faithfully, Wilhelm Keilhau

Keilhau's revelation to Keynes about his candidacy to the Prize is exceptional. He was clearly breaking with the code of conduct pertaining to those involved in the selection process for the Nobel Prize. This code holds for all categories of the Prize. This raises the question whether Keynes was expecting to receive the Prize following Keilhau's obvious indiscretion. However, I have found no evidence of this being the case.

#### 4. The 1924 appraisal of Keynes

For the 1924 Prize, there were 31 nominees, including Keynes. The Nobel Committee again asked Keilhau for an appraisal. His report of eight pages concentrates on two issues: Keynes's activities since Keilhau's advisory report of 1923, and the criticism of Keynes's account of the meetings he claimed to have attended at the Versailles conference. The criticism was raised by a *konsulent* colleague of Keilhau in a newspaper article.

The report starts.

"John Maynard Keynes has continued with his articles about current political and economic issues. In England they are published in The Nation and Athenaeum, in Germany in Wirtschaftsdienst; most of them have also been translated into other languages.

In all of his contributions Keynes has pursued the same line of argument as he adopted in his book about the economic consequences of the peace: first of all, an economic recovery should take place, because the unresolved international issues are of economic character."

Keilhau notes that Keynes has continued to employ a "solid analytical approach" and clear logical reasoning, although no "epoch-making" result has emerged from his recent articles. He then turns to A Tract on Monetary Reform, published in November 1923, arguing that it is of much greater interest than Keynes's other recent writings. The book is "a clear, panoramic and deep treatment of the economic problems of the postwar period that no

 $\bigcirc$ 

other author would be capable of preparing. Without doubt, this book will serve as the main source in the future for an understanding of economic thinking about postwar problems."

A main message of this book is that a stable value of money contributed to rapid economic progress across the world during the 19<sup>th</sup> century, but recent inflation has had disastrous consequences. Keynes lacks a solid explanation of the causes of inflation, though. According to Keilhau, they are found in the attempts to finance the war by government borrowing. Had this explanation been fully incorporated in the book, it would have been "an important document in the modern history of the peace movement. Now others will take over the task of supporting the case for peace by using the contents of Keynes's latest book."

Keilhau also criticizes *A Tract on Monetary Reform* for its focus on economic analysis, in this way ruling out a plea "for peace and internationalism", by arguing against a return to the gold standard. Instead, Keynes advocates that monetary policy should aim at a constant purchasing power through an "index standard". However, such a standard would be set at the national level for the foreseeable future, leading to a system of fluctuating exchange rates. In Keilhau's opinion, a gold standard has the great advantage of promoting "peaceful" international trade. He believes that Keynes has missed this point because he "thinks much more like an Englishman than a citizen of the world". He argues that Keynes fears that England would be hurt and the United States would benefit from a return to gold.<sup>18</sup>

Evaluating Keynes's most important accomplishments during the last year, Keilhau suggests that they primarily concern the discipline of economics, not the issue of peace. However, regarding work for peace, Keynes's favorite idea of a settlement of international debt payments on "a scientific economic basis" has been successful, judging from the report presented by the First Commission of Experts in April 1924. Keilhau is referring here to the Dawes Commission, named after its chairman, the US banker and politician Charles Dawes, who would later become vice president of the United States. It was appointed by the Allied Reparations Commission in the fall of 1923 with the task of finding a solution to the growing tensions between Germany and France concerning Germany's refusal to pay reparations and the subsequent French–Belgian occupation of the Ruhr area.

Many would have expected Keynes to be a member of the Dawes Commission. In Keilhau's view, Keynes's harsh critique of the Reparations

<sup>&</sup>lt;sup>18</sup>At the time, the United States was on the gold standard, but Britain would not return to it until 1925.

<sup>© 2021</sup> The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

Commission ruled him out. Nor did Keynes exercise any influence on the plan of the Dawes Commission, judging from the objections he raised against it. He believed that the complicated system for payment would not last and that the moratorium given to Germany was too short. However, there is one element of the report of the experts that is fully consistent with Keynes's recommendations: the use of an international loan to facilitate German reparations.

Next, in the last five pages of his report, thus the bulk of the report, Keilhau turns his attention to a sharp attack on Keynes, published in the Norwegian newspaper *Dagbladet*, on 5 February 1924. The author, Jacob Worm-Müller, is a doctor of history as well as a *konsulent* at the Nobel Institute, and thus a colleague of Keilhau (see Worm-Müller, 1924a).<sup>19</sup>

These two advisors became involved in an acrimonious exchange on Keynes and Wilson in the *Dagbladet* in the following weeks. The trigger for the debate was the death of Woodrow Wilson on 3 February 1924. In Worm-Müller's opinion, reporting on Wilson in the Norwegian press was based on the "*myth*" expounded by Keynes that Wilson arrived "*at the Peace conference rather unprepared and that he was completely outmaneuvered by the other participants of the Conference.*"

This is "*rather incorrect*", according to Worm-Müller, who claims that he has been in contact with Lloyd George, Clemenceau, and Bourgeois and that he has had access to still confidential documents from the negotiations at the Conference.<sup>20</sup> The information obtained by him demonstrates that Keynes "*has borne false witness against his neighbor*". His famous account of the Big Four is shallow and sensational in order to create an interest in his economic proposals. Serving as an economic expert, Keynes "*was never [in spaced text, for emphasis] asked to attend a meeting with the Big Four*", and thus he cannot give a true account of their negotiations.

Next, Worm-Müller describes how Wilson developed his proposal for the League of Nations in the summer of 1918, revised it just before the Versailles Conference, and made a third revision during the Conference. According to Worm-Müller, "[t]he tragedy of Wilson is in my opinion not only that he did not have the power to carry through all of his program, but that his great unselfish work at Versailles has been described so mendaciously and bloody unfairly" by Keynes.

A week later, Keilhau replies in *Dagbladet*, strongly rejecting Worm-Müller's condemnation of Keynes (see Keilhau, 1924a). First, Keilhau

<sup>&</sup>lt;sup>19</sup>Jacob Worm-Müller (1884–1963) was appointed docent (associate professor) in history at the University of Kristiania in 1919. In 1928, he became full professor. In the inter-war period, he also served as a Norwegian delegate to the League of Nations.

<sup>&</sup>lt;sup>20</sup>Léon Bourgeois was awarded the Peace Prize in 1920 for his work for the League of Nations; see Table 1.

<sup>© 2021</sup> The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

argues that disillusionment about Wilson started long before the publication of Keynes's book. It is a gross overstatement to blame Keynes for the welldeserved criticism of Wilson.

Keilhau also repudiates the claim that Keynes has given false testimony, suggesting that Worm-Müller has been inspired by a footnote in the report by Charles Homer Haskins, published in *What Really Happened at Paris*. According to Keilhau, Keynes has twice refuted the insinuations by Haskins, first in *The Times* on 24 May 1921, and then in the *New York Evening Post* on 14 July 1921, not being challenged by Haskins as far as Keilhau knows.

Keilhau states that Keynes was present at the meeting of 29 April, contrary to the claim by Haskins, referring to the private letter from Keynes to Keilhau of 31 October 1923 on this matter.<sup>21</sup> Keilhau declares: "*I have decided to bring out this information not only because I regard Keynes as a prominent democrat but also as a fearless spokesman for the truth*". As Worm-Müller gives an incorrect picture of Keynes, Keilhau ends his article in this way: "*not only lawyers but also historians should follow the old advice* audiatur et altera pars – *listen to the other side as well*".

The dispute between the two now turns rancorous. Worm-Müller responds to Keilhau a few days later (see Worm-Müller, 1924b). He declares that he stands unwaveringly behind his accusation of Keynes. The claim by Keynes that Wilson "had no scheme, no plan, no constructive ideas whatever and so on is a plain lie, as seen from all the documents from the Conference" and judging from the inquiries into the matter made by Worm-Müller himself.

Worm-Müller stresses that he does not base his claim that Keynes had never been present at the regular meetings of the Big Four on Haskins's account. In addition, he argues that Keilhau gives a faulty interpretation of the footnote by Haskins. The note shows that Keynes was present on 29 April, but that it was not a regular meeting, although Keynes gives the impression it was. Worm-Müller ends by saying that Keilhau gives him the old advice to listen to the other part. But he cannot return the compliment. Instead, he advises Keilhau to use a translator, working under oath, next time he needs guidance on linguistic matters.

A final rejoinder by Keilhau is published a few days later (Keilhau, 1924a, 1924b; Worm-Müller, 1924b). To shed light on his translation, Keilhau reprints most of the English version of Haskins's by now famous footnote, so the reader can decide if his translation to Norwegian is a proper one. He argues that Haskins's note has been used widely to discredit Keynes, citing from a private letter from Keynes to him: "*This statement is not true. I was present at the meetings of the Council at many occasions as is recorded in the Minutes of the Council, copies of which are in my possession.*"<sup>22</sup>

<sup>&</sup>lt;sup>21</sup>This letter from Keynes to Keilhau is reprinted in Johnson (1977, pp. 104–109).

<sup>&</sup>lt;sup>22</sup>The full letter is reprinted in Johnson (1977, p. 104).

<sup>© 2021</sup> The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

Next, Keilhau quotes directly from Worm-Müller's claim in his first article of 5 February that Keynes was never present at the meetings of the Council of Four. This categorical statement originally inspired Keilhau to defend Keynes publicly. Now Keilhau concludes that Worm-Müller in his recent article denies his earlier claim by translating Haskins's footnote in such a way that it shows that Keynes was present. In the rest of his article, Keilhau argues that Worm-Müller is too supportive of Wilson; instead, he should acknowledge that Wilson had some weaknesses, just as Keynes has stated that he might have been too critical of Wilson.

The fiery public exchange in February 1924 in *Dagbladet* between the two advisors to the Nobel Committee resurfaces in the report prepared by Keilhau on Keynes in the autumn of that year.<sup>23</sup> It is obvious here that Keilhau wants to demonstrate that he is right in defending Keynes against Worm-Müller.

According to Keilhau's account to the Committee, Worm-Müller raises a very serious accusation against Keynes in *Dagbladet*. If Worm-Müller is correct, "Keynes would be completely unworthy ever to receive a reward such as a Nobel Prize". For Keilhau, Worm-Müller's claim seems implausible: "Keynes is a man of such a prominent position that it is difficult to believe that he would try to publish sensational but faulty claims that are easy to refute".

Still, because Worm-Müller is a *konsulent* colleague, Keilhau feels he should launch an investigation to shed light on the actual cause of events. Thus, in September 1924, he writes to two individuals he believes may give "*decisive information*": Sir Maurice Hankey, secretary for the Council of Four, and Professor Paul Mantoux, who served as interpreter at the Conference.

Both respond quickly. Keilhau includes their replies *in extenso* in his report. Hankey answers to Keilhau in a letter of 16 September 1924 from London:

"I have had the records of the so-called Council of Four in Paris carefully examined. I find that Mr. J. M. Keynes is recorded as having been present on nine occasions. [...] My records only state that the meetings were held in President Wilson's house, and they do not mention which room was utilized for each particular meeting."

<sup>&</sup>lt;sup>23</sup>The debate in February 1924 between Worm-Müller and Keilhau echoes the objections initially raised by Paul Mantoux in an interview in *The Times* in February 1920 against the picture painted by Keynes in *The Economic Consequences of the Peace* on his role at the Versailles conference. According to Mantoux, who served as Clemenceau's interpreter at Versailles, Keynes did not attend the meetings of the Big Four downstairs in President Wilson's apartment, only the meetings with the experts in a room upstairs. The interview with Mantoux was used a year later by Haskins to assert that Keynes had not taken part in any of the regular sessions of the Council of Four (see Skidelsky, 1983, pp. 397–398).

 $<sup>\</sup>bigcirc$  2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

Hankey explains that the meetings with a large number of experts took place "in the large drawing room of the President's house. When the Experts had left, the Council would often adjourn to the downstairs room for further deliberation. [...] Some important decisions seem to have been taken at the large meetings at which Mr. Keynes was present. Nevertheless, it would be incorrect to say that the large meetings were typical of the work of the Council of Four. The Council held altogether 196 meetings, the vast majority in President Wilson's downstairs study."

The letter from Mantoux, written in Geneva and dated 13 September 1924, has the same message: the meetings with many participants were "*held upstairs in a large drawing room*, while the Council of Four usually met downstairs in Wilson's study, a smaller room. Mantoux reports the following.

I never suspected Mr. Keynes of describing something he had not seen, but I am afraid he created a confusion in his readers' minds between some large meetings in which he participated and the usual meetings of the Council, which he perhaps attended on rare occasions, although I have no recollection of it at present.

As for the mention made of his presence in some minutes of the Council of Four, it might be easily explained even if he never attended any of the meetings downstairs, because the minutes of the meetings upstairs in the large drawing room were naturally part of the same series of records.

Believe me, Dear Sir,

Yours faithfully, Paul Mantoux

Commenting on the letter from Mantoux, Keilhau quotes from page 27 of *The Economic Consequences of the Peace*, in which Keynes stated that the regular meetings of the Big Four took place upstairs and "*their private and unattended conferences in a smaller chamber below*".

Keilhau explains that the reason why Keynes described the meetings upstairs as the regular ones was that he knew that they were covered by recorded minutes, but he believed that this was not the case with the meetings downstairs. This is the explanation that Keynes "gave me in a conversation about the matter this summer". Thus, Keilhau took his investigation to a private meeting with Keynes in London.<sup>24</sup>

<sup>&</sup>lt;sup>24</sup>The meeting took place probably in August or September 1924 judging from a letter from Keilhau to Keynes of 15 September where he thanks Keynes "for your kindness to me during my stay in London". In this letter, Keilhau informs Keynes that he has written to Mantoux and Hankey for the questions connected with the Nobel Prize.

<sup>© 2021</sup> The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

Keilhau and Keynes correspond in the autumn of 1924 as well (see Johnson, 1977, pp. 107–109). Keilhau informs Keynes in a letter of 29 September that Hankey and Mantoux had responded to his request for information about Keynes's attendance at the Versailles Conference. The full letter of Mantoux is enclosed for Keynes's information, as well as Keilhau's response to Mantoux.<sup>25</sup>

Keynes replies to Keilhau on 7 October 1924.

Dear Mr Keilhau,

I am indeed very much obliged to you for all the trouble you have taken about Professor Mantoux's misrepresentations. The letters you send me are highly interesting, and also satisfactory. In effect, Professor Mantoux's allegations collapse entirely.

Keynes continues to explain the difference between the meetings upstairs and downstairs as perceived by him.<sup>26</sup>

Summarizing his correspondence with Hankey and Mantoux, Keilhau argues that it shows that minutes were made from the meetings downstairs as well, thus Keynes was "*misinformed*". His use of the term "regular meetings" as adopted on page 27 in *The Economic Consequences of the Peace* is "*misleading*", according to Keilhau.

"My investigation has thus given the following result: It is not correct that Keynes – as Worm-Müller has claimed – never [in italics] has been called to the Council of Four. In complete contrast, according to the official minutes, he was present at nine meetings; at some of these important decisions were made. [...] Keynes has not claimed that he took part in the more closed meetings in President Wilson's study."

Keilhau completes his 1924 report on Keynes for the Nobel Committee by stating that Keynes's presence at nine meetings is sufficient for a "*man with such an acute capacity to observe and artistic ability as Keynes to have seen and heard enough to be able to give a lively and personal account of them – this can hardly be denied*".<sup>27</sup>

<sup>&</sup>lt;sup>25</sup>The full letter of Mantoux was sent by Keilhau to Keynes for his private information. It is reprinted *in extenso* in Johnson (1977, p. 107).

<sup>&</sup>lt;sup>26</sup>Étienne Mantoux, son of Paul Mantoux, was the author of a highly critical account of *The Economic Consequences of the Peace* (see Mantoux, 1946). He was killed in action in Germany in April 1945, about a week before the end of the war. Paul Mantoux wrote a foreword to this volume on the life and talents of his son.

<sup>&</sup>lt;sup>27</sup>Moggridge (1992, p. 340) reports that "as a part of the investigations surrounding the possibility of awarding the 1923 Nobel Peace Prize to Keynes, Mantoux was asked to confirm Haskins's

O 2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

Keilhau's new plea for Keynes did not meet with success. No Peace Prize was awarded in 1924. After that year, Keynes was not nominated again.<sup>28</sup>

Still, the contacts between Keynes and Oslo continued. The Nobel Prize Committee in October 1924 invited Keynes "to come to Oslo and deliver a series of lectures at the Nobel Institute on the international economic questions raised by the war and the post war conditions". Keynes replied positively but was prevented from accepting because of his lectures at Cambridge in May 1925. Fredrik Stang of the committee wrote again in December 1925 to Keynes suggesting that he come to Oslo in September–October 1926 to give eight lectures. Keilhau followed up this invitation with a private letter to Keynes, urging him to visit Oslo. Nothing came out of this. Keynes never visited Norway.<sup>29</sup>

### 5. Why was Keynes not awarded the Prize?

Keilhau gave Keynes a very favorable report in 1923 and a less favorable, but clearly a very positive, appraisal in 1924, in particular defending Keynes from the attacks by Worm-Müller. Still, Keynes was not awarded the Prize. In fact, no Peace Prize was conferred in those two years. Unfortunately, there are no records of the deliberations behind the final selection of the laureates that can disclose the arguments used against the selection of Keynes. Still, it is possible to draw conclusions from the awards actually given in the inter-war period, the two reports by Keilhau, and the debate between Keilhau and Worm-Müller. In addition, the unpublished diary of Halvdan Koht, member of the Nobel Committee, adds to the picture.

In the 1920s, following World War I, the Nobel Committee awarded the Prize primarily to people in high political positions working for international

report; he equivocated." It is clear from Mantoux's letter above that he does not rule out that Keynes had attended the meetings downstairs. Moggridge notes that the minutes from the Council of Four suggest the presence of Keynes on at least eight meetings in April–June 1919. This number is close to the nine occasions mentioned in the letter by Hankey above.

<sup>&</sup>lt;sup>28</sup>In principle, a member of the committee could have nominated Keynes for the Peace Prize, but the fact that his name did not occur among the standard nominations effectively reduced his chances for being selected.

<sup>&</sup>lt;sup>29</sup>The contact between Keilhau and Keynes was renewed during World War II when Keilhau fled to Great Britain in 1940 to escape the German occupation of Norway. In London, he served as a member of the board in exile of the Bank of Norway. In this capacity, he met Keynes during the preparations for the post-war international monetary system, leading to the Bretton Woods arrangement. At Bretton Woods, Keilhau was invited to talk at the closing session, after Keynes's final presentation. Keilhau praised Keynes and hoped that he would write a second brilliant volume of *The Economic Consequences of the Peace*. See the appendix in Jonung (2021) on the relationship between Keilhau and Keynes during World War II.

<sup>© 2021</sup> The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

cooperation. As Lundestad (2019, p. 48) stresses, many, not least in Norway, viewed the League of Nations as the key for establishing a peaceful world. Out of 21 Peace Prizes from 1919 to 1939, ten had "*a close connection*" to the League and three had "*weaker connection*", according to Lundestad. This association was strongest immediately after the war, starting with the Prize to Woodrow Wilson for 1919, awarded in 1920, followed by Prizes to Léon Bourgeois in 1920, Hjalmar Branting and Christian Lange in 1921, and Fridtjof Nansen in 1922. All had vigorously promoted the League or, as in the case of the Norwegian Nansen, had worked for it (see Table 1).

No Prize was awarded in 1923, 1924, and 1925. The Prize for 1925 was given retroactively in 1926 to Austen Chamberlain, the foreign minister of Great Britain, for his part in the Locarno Treaties, and to Charles Dawes, for the Dawes Plan, viewed by the Nobel Committee as the "*underpinning of the Locarno Pact of 1925*".<sup>30</sup> The Prize of 1926 went to Aristide Briand, foreign minister of France, and Gustav Stresemann, foreign minister of Germany, for their contributions to the Locarno Treaties, signed in October 1925. The Prizes of 1925 and 1926 thus all went to political leaders connected with the Locarno Pact.

It is clear from the list of laureates after the Great War that Keynes did not fit into the general pattern of laureates. He was not a political actor who promoted the League of Nations, nor was he active as an official working for international cooperation and peace. He did not even hold an official position.<sup>31</sup> He was an independent voice outside the establishment trying to foster peace using economic analysis. Still, he was well known. *The Economic Consequences of the Peace* made Keynes famous, probably turning him into the best-known economist in the world by 1922–1923, although he was not yet the towering figure in academic economics he turned into later.<sup>32</sup> Thus, his nomination ran counter to the spirit and thinking permeating the Nobel Committee in the 1920s.

There were probably additional reasons why Keynes was not awarded the Peace Prize. Keynes was a controversial choice for many reasons. He emerged as a voice not just outside of the establishment, but critical of it, with the publication of *The Economic Consequences of the Peace*. There, he clearly showed how an international agreement such as the Treaty of Versailles could turn into a threat to a peaceful world. His scathing portraits

<sup>&</sup>lt;sup>30</sup>As stated in the list of Peace Prize laureates in Lundestad (2019, p. 201).

<sup>&</sup>lt;sup>31</sup>Keynes did not pay much attention to the League of Nations in *The Economic Consequences* of the Peace. See also Skidelsky (1983, p. 384 and p. 395) on this point.

<sup>&</sup>lt;sup>32</sup>This conclusion is based on the comparison by Carlson (2009) of the number of mentions of the name of Gustav Cassel and John Maynard Keynes in *The Economist* in 1919–1930. Cassel and Keynes competed for the position as "most world-famous". By 1924, Keynes was clearly ahead of the Swedish economist.

 $<sup>\</sup>bigcirc$  2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

of Wilson, Clemenceau, and Lloyd George undermined the credibility of the peace process.

Such a perspective was likely difficult for the members of the Nobel Committee to accept; particularly given that they had selected Woodrow Wilson for the Peace Prize in 1919 for his work to establish the League of Nations. To give the Prize to Keynes in 1923 or 1924 might be viewed as a criticism of Wilson, and thus of his Prize, and indirectly of the establishment of the League of Nations, an outcome of the Treaty of Versailles.

Besides, two members of the Norwegian Nobel Committee had nominated Lloyd George for the prize in 1922, although unsuccessfully. It is possible that the highly negative picture of the character of Lloyd George in *The Economic Consequences of the Peace* prevented his selection as a recipient. Lloyd George did not appear among the nominees after 1922. When Keynes was considered in 1923 and 1924, these two members, Cornelius Bernhard Hanssen and Halvdan Koht, are likely to have been hostile to him due to his portrait of Lloyd George.<sup>33</sup>

The composition of the Nobel Committee is likely a reason why Keynes was denied the Peace Prize. The ordinary members from 1923 were: Fredrik Stang, professor of law, previously prominent in the Conservative party; Cornelius Bernhard Hanssen, member of the *Storting* for the Liberal party; Hans Jacob Horst, director of a commercial bank, earlier member of the *Storting* as a Liberal; Halvdan Koht, professor of history, engaged in the Labor party; and Wollert Konow, former prime minister for the Liberal party. The Committee of 1925 had the same members with the exception of Christian Knudsen, who replaced Konow on the latter's death in March 1924. Knudsen was a driving force in the creation of the labor movement in Norway. He left the *Storting* in 1915.

As emphasized by Keilhau in his 1923 appraisal, *The Economic Consequences of the Peace* was a plea for economic analysis as a guide for political action, pushing aside political considerations. Such an economic approach to the peace issue was new and probably difficult to accept for these members of the committee.<sup>34</sup> They all had a background as politicians. Some of them had been active in various organizations for

<sup>&</sup>lt;sup>33</sup>In addition to Cornelius Bernhard Hanssen, member of the *Storting*, and Halvdan Koht, professor in history, Charles Evans Hughes, US Secretary of State, also nominated Lloyd George that year. The following year, Halvdan Koht nominated Charles Evans Hughes for his work to establish the Dawes Commission. (Information taken from the nomination archives of the Nobel Prizes.)

<sup>&</sup>lt;sup>34</sup>Discussing the nomination of Léon Walras for the Peace Prize in 1906, Sandmo (2007, p. 226) remarks that the committee members at that time "had no expertise in economics". The same was most likely the case in 1923 and 1924 although they had access to the thorough reports of Keilhau.

<sup>© 2021</sup> The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

peace. Apparently, none of them had any deeper understanding of the economic issues raised by Keynes.<sup>35</sup>

As politicians, they might also have feared that a Prize to Keynes would be seen as Norwegian support for Germany against the Allies. Keynes's message in *The Economic Consequences of the Peace* was viewed by many in the public debate, not only in France, as being pro-German.<sup>36</sup> Such a fear might have been fueled by the fact that Keynes's nominators were all from Germany. If the committee had looked into the background of the four German professors behind the nomination, it would have found that they were not ranked among the most respected professors in their fields, nor were they known for any work for peace and international cooperation. Rather, their profiles were conservative and nationalistic, most clearly was this the case of Georg von Mayr.<sup>37</sup> In addition, there was no nomination of Keynes from any other country. Often, the nominators of laureates were dispersed across countries.

Keilhau's second appraisal of Keynes in 1924 probably reduced Keynes's chances to be selected as a laureate, for at least two reasons. First, Keilhau argued there that Keynes did not have an international outlook, rather a British perspective, when analyzing the workings of the gold standard. The gold standard was an instrument for peace, in Keilhau's opinion. Second, replying to the critique of Keynes by Worm-Müller, Keilhau's report to the Committee still left the impression that Keynes's account of the peace negotiations had not been completely accurate.

In addition, Worm-Müller's praise of Wilson and attack on Keynes in the Norwegian newspaper *Dagbladet* in February 1924 and the subsequent harsh exchange between him and Keilhau could also have influenced the

<sup>&</sup>lt;sup>35</sup>Skidelsky (1983, p. 399; 1992, p. 29) makes a similar argument for the novelty of *The Economic Consequences of the Peace*. In short, it put economics ahead of politics.

<sup>&</sup>lt;sup>36</sup>See Cox (2019) on the favorable reception in Germany and hostile reaction in France to Keynes's account of the Versailles peace.

<sup>&</sup>lt;sup>37</sup>Georg von Mayr (1841–1925) was a signatory in early October 1914 to the infamous "Manifesto of the Ninety-Three", known in English as "To the Civilized World". This document, an exceedingly strong support of all the military actions taken by Germany at the beginning of World War I, was signed by 93 prominent German scientists, authors, and painters, including 13 Nobel Prize laureates (see von Ungern-Sternberg and von Ungern-Sternberg, 1996). Among the other nominators of Keynes, Walther Lotz (1865–1941) held a liberal approach to economic and social issues. Influenced by the German historical school, he published a number of books on banking history and fiscal issues. Adolf Weber (1876–1963) and Otto von Zwiedineck-Südenhorst (1871–1957) were attracted by the Nazi movement in the 1930s, suggesting that they had nationalistic leanings already in the early 1920s. Adolf Weber has a track record of an academic opportunist, serving as professor under four political regimes: under the imperial rule, the Weimar Republic, the Nazi regime, and in Western Germany after World War II. Von Zwiedineck-Südenhorst turned critical of the Nazi party at the end of the 1930s and early 1940s, leaving his professorship in 1938.

Committee to reject Keynes. The Committee might have dreaded renewed public debate if Keynes got the Prize in 1924, an extension of the bitter public discussion between two consultants of the Prize Committee – an embarrassing affair in itself.

Keilhau was an active voice in public debate in Norway in the early 1920s, criticizing the Treaty of Versailles. He opposed the Ruhr occupation by France and Belgium in a series of lectures in 1923.<sup>38</sup> Perhaps, he promoted Keynes a bit too enthusiastically for the members of the Committee, making them anxious that a Prize for Keynes was not a wise and neutral choice.

The Peace Prize was not awarded on ten occasions in the 20<sup>th</sup> century, excluding the two world wars when no Prize was given except for the Prize to the Red Cross in 1917 as well as in 1944 (see Abrams, 2001, Appendix A; Lundestad, 2019, pp. 199–210). It was withheld in 1923 and 1924 – the two years when Keynes was nominated. It is not possible to find out why this was the case, probably the outcome of several reasons. One might be the sharp tension between France and Germany following the French occupation of the Ruhr area in 1923. This event probably made Keynes's candidacy still more controversial as an award to him most likely would have been regarded as support for Germany.

Another reason might be the political views held by members of the Nobel Prize Committee. A rift could be sufficient for the Prize not being awarded (see Abrams, 2001, p. 23). As the Committee consisted of politicians from the Conservative Party, the Liberal Party, and the Labour Party – the latter party was openly revolutionary in its outlook in the 1920s – it is easy to imagine that political differences could give rise to a deadlock in the Committee.

As there is no official protocol concerning the deliberations of the Nobel Committee, the unpublished diary of Halvdan Koht, an ardent writer of daily entries, covering eight meetings of the Committee from 1922 to 1924 is of interest. According to his biographer, Åsmund Svendsen, Koht never mentions Keynes by name during the years that Keynes was nominated. Svendsen concludes that most likely Keynes's name was not included in the final selection of candidates that were presented to the Committee.<sup>39</sup> This suggests that Keynes was regarded as too controversial to be listed among the potential candidates to the Prize.

To sum up, there are several likely reasons why Keynes was not awarded the Prize. Still, the fact that he was placed on the shortlist for the Peace

<sup>&</sup>lt;sup>38</sup>Keilhau's lecture on the Ruhr occupation to the Peace Association of Norway is printed in Keilhau (1923b).

<sup>&</sup>lt;sup>39</sup>Personal communication with Åsmund Svendsen. The biography on Halvdan Koht (see Svendsen, 2013) reveals Koht as strongly engaged for the cause of peace.

 $<sup>\</sup>bigcirc$  2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

Prize twice reveals the profound impact that *The Economic Consequences* of the Peace and his subsequent work on reparations exerted in the 1920s. The positive appraisals of Keynes in 1923 and 1924 for the Norwegian Nobel Committee demonstrate his wide and deep impact on public debate and policy discussion in the 1920s.

#### References

- Abrams, I. (2001), *The Nobel Peace Prize and the Laureates. An Illustrated Biographical History* 1901–2001, Science History Publications, Nantucket, MA.
- Carlson, B. (2009), Who was most world-famous Cassel or Keynes? The Economist as Yardstick, Journal of the History of Economic Thought 31, 519–530.
- Carlson, B. and Jonung, L. (2019), Too bad to be true: Swedish economists on Keynes's *Economic Consequences of the Peace*, 1919–1929, Department of Economics, Lund University, Working Paper 2019:16 (prepared for *The Economic Consequences of the Peace* Centenary Conference, 9–10 September 2019, Cambridge).
- Cox, M. (ed.), (2019), Introduction, in *The Economic Consequences of the Peace*, Macmillan-Palgrave, London, 1–44.
- Dimand, R. W. (2019), The Economic Consequences of the Peace, in R. W. Dimand and H. Hagemann (eds), *The Elgar Companion to John Maynard Keynes*, Chapter 21, Edward Elgar, Cheltenham, UK.
- Haskins, C. H. (1921), The new boundaries of Germany, in M. House, E. Seymour, and C. Seymour (eds), What Really Happened at Paris: The Story of the Peace Conference, 1918–1919. By American Delegates, Chapter 3, Charles Scribner's Sons, New York.
- Johnson, E. (ed.), (1977), The Collected Writings of John Maynard Keynes. Volume XVII. Activities 1920–1922. Treaty Revision and Reconstruction, Macmillan, London.
- Jonung, L. (2021), Why was Keynes not awarded the Nobel Peace Prize after writing *The Economic Consequences of the Peace*?, Department of Economics, Lund University Working paper 2021:4 (https://project.nek.lu.se/publications/workpap/papers/wp21\_4.pdf).
- Keilhau, W. (1923a), Die Wertungslehre. Versuch einer Exakten Beschreibung der Ökonomischen Grundbeziehungen (Valuation Theory. An Attempt to Give an Exact Account of the Basic Economic Relations), Verlag von Gustav Fischer, Jena.
- Keilhau, W. (1923b), Ruhr-Tragedien. Den franske indmarsj i 1923. Foredrag i Norges Fredsforening, (The Ruhr Tragedy. The French invasion in 1923. Lecture to the Peace Association of Norway), Olaf Norli, Kristiania.
- Keilhau, W. (1924a), Jacob Worm-Müller og John Maynard Keynes, Dagbladet, Oslo, 13 February.
- Keilhau, W. (1924b), Worm-Müller contra Worm-Müller, Dagbladet, Oslo, 20 February. Keynes, J. M. (1919), The Economic Consequences of the Peace, Macmillan, London.
- Keynes, J. M. (1922), A Revision of the Treaty, Macmillan, London.
- Lundestad, G. (2019), The World's Most Prestigious Prize: The Inside Story of the Nobel Peace Prize, Oxford University Press, Oxford.
- Mantoux, E. (1946), The Carthaginian Peace or The Economic Consequences of Mr. Keynes, Oxford University Press, London.
- Moggridge, D. (1992), Maynard Keynes: An Economist's Biography, Routledge, London and New York.
- Sandmo, A. (2007), Retrospectives: Léon Walras and the Nobel Peace Prize, Journal of Economic Perspectives 21 (4), 217–228.

Skidelsky, R. (1983), John Maynard Keynes: Hopes Betrayed 1883-1920, Macmillan, London.

Skidelsky, R. (1992), John Maynard Keynes: The Economist as Saviour 1920–1937, Macmillan, London.

O 2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE

- Svendsen, Å. (2013), Halvdan Koht. Veien mot framtiden (Halvdan Koht. The Road towards the Future), Cappelen Damm, Oslo.
- von Ungern-Sternberg, J. and von Ungern-Sternberg, W. (1996), Der Aufruf An die Kulturwelt! Das Manifest der 93 und Die Anfange der Kriegspropaganda im Ersten Weltkrieg (To the Civilized World! The Manifesto of the 93 and the Beginning of the War Propaganda of the First World War), Franz Steiner Verlag, Stuttgart.

Worm-Müller, J. (1924a), Løgnen om Wilson (The lie about Wilson), Dagbladet, Oslo, 5 February. Worm-Müller, J. (1924b), Naar hr. Keilhau översetter (When Mr Keilhau translates), Dagbladet,

Oslo, 15 February.

First version submitted April 2021; final version received November 2021.

© 2021 The Author. The Scandinavian Journal of Economics published by John Wiley & Sons Ltd on behalf of Föreningen för utgivande av the SJE